

THE FRIENDS OF GOVERNORS ISLAND



CORPORATE MEMBERSHIP PROGRAM



Created by and for New Yorkers, Governors Island is a world unto itself, unique and filled with possibility...

Just a short ferry ride from Lower Manhattan and Brooklyn is a green oasis surrounded by open air, sea and sky. Brimming with history and a spirit of discovery, this "Jewel of the Harbor" is NYC's shared space for art and play.

With expanded public access, new parks and infrastructure, and increasing tenancy, the Island is at the cusp of its transformation from a moribund former military base to a vital piece of NYC's arts, cultural and recreational life.

As a Corporate Member, you will play a key role in the Governors Island of today – and its extraordinary tomorrow.



We invite your company to form a special relationship with New York City's most innovative public, green space. Become a Corporate Member today and help maintain Governors Island's new and historic landscapes — now, and for future generations.



INVEST IN NYC

Preserve Governors Island as a haven for all New Yorkers.

75% of our 500,000 annual visitors hail from the five boroughs. Residents from neighborhoods across the City come to enjoy over 100 acres of parkland and hundreds of free arts, cultural and recreational activities.



VOLUNTEER

Give your employees a hands-on, team building experience in a natural oasis where their contributions will have an immediate impact.

With limited financial resources for horticultural maintenance, we rely on volunteers to keep the Island's landscapes lush and welcoming for all.



GO GREEN

Participate in sustainable development.

Our new park is designed to thrive for centuries by planning for climate change and taking advantage of environmentally sound, site-specific strategies. With on-Island composting and the latest urban forestry techniques, we're reducing our footprint and creating a model for other parks.

MAKE IT YOUR ISLAND

Design your own events with behind-the-scenes access to the Island for private tours, receptions and team activities.

Corporate Members enjoy privileged access in the spring and fall when the 172-acre Island is closed to the public.

TEAM VOLUNTEER DAYS



Spend a rewarding day digging in the dirt!

Our Team Volunteer Days are custom-tailored to the size and interests of your group. We will work with you to develop a signature project and a schedule of activities that addresses your goals while also meeting the Island's needs. Sample projects include:

Gardening in the Park: Volunteers work on pruning, weeding and tending perennials to improve growth, appearance and plant bed health in the manicured landscapes. The goal is to ensure these newly designed spaces remain in world-class condition.

Preserving and Restoring Landscapes: Volunteers help revitalize the grassy areas and garden beds surrounding landmarked former officers' homes. The goal is to return these historic landscapes to their original 19th-century beauty through tilling, aerating, mulching, weeding and re-planting.

Put Your Dollars to Work: In addition to the enormous value of your volunteer power, the Corporate Membership Program helps fund Island essentials, including horticultural tools and equipment, free public programs and exhibits, visitor amenities like new seating and play areas, and outreach to underserved New York City neighborhoods.

ANNUAL CORPORATE MEMBERSHIP LEVELS & BENEFITS



PATRON - \$50,000

- ★ Up to 6 custom-designed Team Volunteer Days for up to 300 participants total, including a picnic lunch, with priority date reservation
 - ★ The opportunity to host a cocktail party for up to 100 guests in the Admiral's House, a gorgeous 19th-century Greek Revival mansion
 - ★ Two behind-the-scenes golf cart tours (up to 5 people each) led by a member of the Island's executive leadership
- Plus, all of the benefits listed without a ★ below



BENEFACTOR - \$25,000

- ★ Up to 3 custom-designed Team Volunteer Days for up to 150 participants total, including a picnic lunch, with priority date reservation
 - ★ A behind-the-scenes golf cart tour (up to 5 people) led by a member of the Island's executive leadership
- The opportunity to host a team picnic, ball game or outdoor cocktail party

A private guided walking tour of the Island during the non-public season, including insider access to new development sites and restricted areas, as well as the option for an exclusive "Sunrise Tour" in the summer before the Island opens to the public

Photo and name recognition in one e-newsletter to 12,000+ subscribers

Plus, all of the benefits listed without a ★ below



STEWARD - \$10,000

- ★ Up to 2 custom-designed Team Volunteer Days for up to 50 participants total, including a picnic lunch

A private guided walking tour of the Island following the volunteer day(s)

An electronic photo album and a written summary of the custom volunteer project's outcomes

Plus, all of the benefits listed without a ★ below



SUSTAINER - \$5,000

- ★ A custom-designed Team Volunteer Day for up to 20 participants (limited availability), followed by a walking tour of the Island

Photo and name recognition on Governors Island's social media accounts with 15,000+ followers (Facebook, Twitter, Instagram)

Logo recognition on the Island's Corporate Members webpage

Plus, all of the benefits below



FRIEND - \$1,000

Recognition and hyperlink on the Island's Corporate Members webpage

Mention in one e-newsletter to 12,000+ subscribers and in the Friends of Governors Island annual report

To learn more, please contact Masha Berek at masha@friendsgi.org or (646) 832-3367.

All contributions are tax-deductible less the value of goods received, in accordance with New York State law.





IT'S YOUR ISLAND.

Created by and for New Yorkers, Governors Island is New York City's shared space for art and play.

The Friends of Governors Island is the independent nonprofit that supports Governors Island with volunteers, financial resources and advocacy. Working in partnership with the Trust for Governors Island and the National Park Service, we run the Island's volunteer and membership programs, raise money to supplement public funding, and act as the Island's champion at City Hall and the nation's capital.

We invite you to lend your voice, time and financial contributions to ensure that Governors Island remains a vibrant shared space for all.

**THE FRIENDS OF
GOVERNORS ISLAND**

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